

THE WOMEN BEHIND THE JOURNEY: VOICES OF EXPERIENCE AT PURE CAPITAL

*At **Pure Capital**, the strength of the firm lies not only in its expertise but also in the people who have grown alongside it. On the occasion of International Women's Day, we spoke with three women whose journeys reflect the evolution of the company itself. Through dedication, adaptability and a strong team spirit Sandra Tomas Breda, Isabelle Vonèche and Isabelle Libotte have each contributed to shaping the firm over the years.*

From joining the company in its early stages to witnessing its growth into an established asset manager, their stories highlight the value of experience, collaboration and entrepreneurial spirit within the organization. In this conversation, they reflect on their professional journeys, what motivates them in their roles, and the importance of continuing to advance equality and opportunity in the workplace.

PURE CAPITAL
INDEPENDENT ASSET MANAGEMENT



Sandra Tomas Breda,

Administration Manager

Your journey at Pure Capital.

My journey at Pure Capital began in January 2014 as an assistant. I was the very first assistant at Pure Capital. I handled reception, file administration, client invoicing, and so on . I learned as I went along and implemented things that are still in place in the role today. I started out alone, and now we're a team of five. I've witnessed Pure Capital's impressive growth, from a small team to a large one. And today marks 12 years with Pure Capital.

What do you value most about working here?

The Admin team is the support point for the sales team, ensuring everything runs smoothly and the end customer is satisfied.

What do you enjoy most about being part of your department/team?

The pleasure of working together as a team on a daily basis, the commitment of each individual, helping each other and delivering good work

What keeps you motivated in your role?

Share my experience

What would you like to share this Women's Day?

Happy Women's Day to all women, even though every day should be Women's Day. Flourish, be who you want to be.



Isabelle Vonèche,

Deputy Head of ManCo

Your journey at Pure Capital.

I began my career at Pure Capital with a final-year internship in 2017, where I provided support to all operational teams and learned about the various roles within an asset management company, from back office to portfolio management, including the risk management department. It was in this risk management department that I had the opportunity to start working and progress to my current position as head of the department.

What do you value most about working here?

Pure Capital is a family-run company with a human touch, giving each employee the opportunity to grow within the company at their own pace. An entrepreneurial spirit is central to the business, and I feel very much at home there.

What do you enjoy most about being part of your department/team?

Risk management is a given for me and the entrepreneurial spirit mentioned earlier also allows us to work on several subjects and in particular to support clients on a daily basis in their project and the monitoring of their files.

What keeps you motivated in your role?

No two days are alike at Pure Capital and the challenge is constant, which keeps us motivated.

What would you like to share this Women's Day?

Pure Capital is an extraordinary company that champions equality and gives everyone a chance. I have no regrets about building my career there and hope the company will continue to evolve along the same path that has brought it success to this day.



Isabelle Libotte,

Compliance Administration Manager

Your journey at Pure Capital.

I joined the Compliance/Legal department of Pure Capital in November 2018.

The setup allowed me to dive right in: the assignments were varied, stimulating, and demanding. The days flew by, and I learned a tremendous amount on the job, quickly developing autonomy and a strong sense of responsibility. Over the years, in parallel with the company's growth, the team has gradually expanded. This evolution has allowed us to further structure the department, strengthen our expertise, and take on increasingly ambitious challenges.

What do you value most about working here?

The work environment is both friendly and stimulating. The tasks are numerous, varied, and constantly offer new challenges, making each day unique and motivating. We work in an environment where we learn continuously and can truly contribute to the team's objectives. What particularly motivates me is this combination of responsibility and constant learning. The pace is brisk, the days fly by, and boredom is definitely not an option. Furthermore, the work-life balance is genuinely respected. The hours are reasonable, priorities are well-organized, and the ability to disconnect after work is real. Weekends and holidays are fully respected, which allows us to maintain our energy and motivation and remain productive over the long term.

What do you enjoy most about being part of your department/team?

What I appreciate most about my job is this close-knit and supportive team (admin/compliance) where mutual support and collaboration are central to projects, and a real work-life balance that allows me to remain productive while preserving my health and energy. This synergy creates an environment where I feel challenged, supported, and fulfilled every day.

What keeps you motivated in your role?

I remain motivated by stimulating challenges, learning opportunities, and the satisfaction of seeing my work have a concrete impact on the team and society.

What would you like to share this Women's Day?

The fact that International Women's Day is widely celebrated while International Men's Day remains relatively unknown underscores that true equality has not yet been achieved. Women still face wage gaps and underrepresentation in many sectors.



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